



**MCAST**

**MQF/EQF Level 4**

**CA4-06-23**

**Advanced Diploma in Video Production**

**Course Specification**

## **Course Description**

This programme is designed for prospective students that wish to gain theoretical knowledge as well as practical skills and competences in the video production industry. The course, which focuses on hands-on learning, provides the learner with a solid foundation in audio-visual production, including the underlying concepts through practice. The student will also undertake a placement in industry to strengthen their competences in a working environment. Upon successful completion of the course, one can continue studies at degree level or enter the industry with a range of abilities to function in a modern and competitive industry.

## **Programme Learning Outcomes**

At the end of the programme the learner will be able to:

- 1. Understand practical and theoretical concepts in video production;*
- 2. Apply knowledge, individually and within a team, in a working environment;*
- 3. Use industry-standard equipment and digital applications confidently and independently;*
- 4. Produce audio-visual work to industry-standard;*
- 5. Build a body of work in preparation for employment or further studies.*

## **Entry Requirements**

MCAST Diploma in Art and Design; OR

MCAST Diploma in Media; OR

Any MCAST Level 3 Diploma whilst being in possession of the compulsory subject as indicated hereunder \*\*; OR

4 SEC/O-Level/SSC&P (Level 3) passes

Compulsory: Art or English Language or Music or Media Literacy Education\*; OR

4 SEC/O-Level/SSC&P (Level 3) passes together with Media Literacy (at Level 2) or Portfolio (to be evaluated with possible interview)

\*As from 2025/2026 Art or English Language or Music will no longer be required as compulsory

\*\*As from 2025/2026 internal progression will be limited to MCAST Diploma in Art and Design and MCAST Diploma in Media

## **Other Entry Requirements**

Applicants may be asked to sit for an Interview and/or present a Portfolio.

\*As from 2025/2026 internal progression will be limited to MCAST Diploma in Art and Design and MCAST Diploma in Media.

## **Key Information**

Awarding Body - MCAST

Accreditation Status - Accredited via MCAST's Self Accreditation Process (MCAST holds Self-Accrediting Status as per 1st schedule of Legal Notice 296/2012)

Type of Programme: Qualification

| MQF Level            | Examples of Qualifications  | 'Qualification' Minimum Credits Required | 'Award' Credits Required |
|----------------------|---|--|--------------------------|
| Level 8              | Doctoral Degree<br>Third Cycle Bologna Process  | NA                                       | NA                       |
| Level 7              | Masters<br>Second Cycle Bologna Process   | 90-120                                   | Less than 30             |
|                      | Post-Graduate Diploma   | 60                                       |                          |
|                      | Post-Graduate Certificate   | 30                                       |                          |
| Level 6              | Bachelor <sup>23</sup> /Bachelor (Hons.) <sup>24</sup><br>First Cycle Bologna Process | 180-240                                  | Less than 180            |
| Level 5              | Short Cycle Qualification   | 120                                      | Less than 60             |
|                      | Undergraduate Higher Diploma  | 90                                       |                          |
|                      | Undergraduate Diploma   | 60                                       |                          |
|                      | Undergraduate Certificate   | 30                                       |                          |
|                      | VET Level 5 Programme <sup>25</sup>   | 60-120                                   |                          |
| Level 4              | Pre-Tertiary Certificate  | 30                                       | Less than 120            |
|                      | VET Level 4 Programme <sup>26</sup>   | 120                                      |                          |
|                      | MATSEC Certificate  | NA                                       |                          |
| Level 3              | VET Level 3 Programme <sup>27</sup>   | 60                                       | Less than 60             |
|                      | General and Subject Certificate   | NA                                       |                          |
| Level 2              | VET Level 2 Programme <sup>28</sup>   | 60                                       | Less than 60             |
|                      | General and Subject Certificate   | NA                                       |                          |
| Level 1              | VET Level 1 Programme <sup>29</sup>   | 40                                       | Less than 40             |
|                      | General and Subject Certificate   | NA                                       |                          |
| Introductory Level A | Preparatory Programme   | 30                                       | Less than 30             |
| Introductory Level B | Pre-entry Basic Skills Course   | 30                                       | Less than 30             |

Table 1: Minimum number of credits for 'Qualifications' and parameters for 'Awards'

Fig.1: p56, Ministry for Education and Employment & National Commission for Further and Higher Education Malta (2016). *Referencing Report, 4<sup>th</sup> Edition*. NCFHE.

Total number of Hours: 3000

Mode of attendance: Full Time

Duration: 2 Years

Target audience for MCAST full-time courses is 16 to 65+

Target group: School leavers and workers from industry

The official language of instruction at MCAST is English. All notes and textbooks are in English (except for language courses which will be in the respective language being instructed). International candidates will be requested to meet English language certification requirements for access to the course.

This course will be offered at

MCAST has four campuses as follows:

**MCAST Main Campus**

Triq Kordin, Paola, Malta

All courses except for the Institute for the Creative Arts, Centre of Agriculture, Aquatics and Animal Sciences are offered here.

**Institute for the Creative Arts**

Mosta Campus

Misraħ Ghonoq Targa Gap,

Mosta

**Institute of Applied Sciences,**

**Centre of Agriculture, Aquatics and Animal Sciences,**

Luqa Road, Qormi

**Gozo Campus**

J.F. De Chambray Street

MCAST, Ghajnsielem

Gozo

**Teaching, Learning and Assessment**

The programmes offered are vocational in nature and entail both theoretical lectures delivered in classes as well as practical elements that are delivered in laboratories, workshops, salons, simulators as the module requirements dictate.

Each module or unit entails a number of in person and/or online contact learning hours that are delivered by the lecturer or tutor directly (See also section 'Total Learning Hours').

Access to all resources is provided to all registered students. These include study resources in paper or electronic format through the Library and Resource Centre as well

as tools, software, equipment and machinery that are provided by the respective institutes depending on the requirements of the course or module.

Students may however be required to provide consumable material for use during practical sessions and projects unless these are explicitly provided by the College.

All Units of study are assessed throughout the academic year through continuous assessment using a variety of assessment tools. Coursework tasks are exclusively based on the Learning Outcomes and Grading Criteria as prescribed in the course specification. The Learning Outcomes and Grading Criteria are communicated to the Student via the coursework documentation.

The method of assessment shall reflect the Level, credit points (ECTS/ECVET) and the schedule of time-tabled/non-timetabled hours of learning of each study unit. A variety of assessment instruments, not solely Time Constrained Assignments/Exams, are used to gather and interpret evidence of Student competence toward pre-established grading criteria that are aligned to the learning outcomes of each unit of the programme of study.

Grading criteria are assessed through a number of tasks, each task being assigned a number of marks. The number of grading criteria is included in the respective Programme Specification.

The distribution of marks and assessment mode depends on the nature and objectives of the unit in question.

Coursework shall normally be completed during the semester in which the Unit is delivered.

Time-constrained assignments may be held between 8 am and 8 pm during the delivery period of a Unit, or at the end of the semester in which the Unit is completed. The dates are notified and published on the Institute notice boards or through other means of communication.

Certain circumstances (such as but not limited to the Covid 19 pandemic) may lead Institutes and Centres to hold teaching and assessment remotely (online) as per MCAST QA Policy and Standard for Online Teaching, Learning and Assessment (Doc 020) available via link <https://www.mcast.edu.mt/college-documents/>

The Programme Regulations referenced below apply. (DOC 004 available at: link <https://www.mcast.edu.mt/college-documents/>)

### Total Learning Hours

The total learning hours required for each unit or module are determined as follows:

| Credits (ECTS / ECVETs) | Indicative contact hours | Total Student workload (hrs) | Self-Learning and Assessment Hours |
|-------------------------|--------------------------|------------------------------|------------------------------------|
| 1                       | 5 - 10 hrs               | 25 hrs                       | 20-15 hrs*                         |
| 2                       | 10 - 20 hrs              | 50 hrs                       | 40-30 hrs*                         |
| 3                       | 15 - 30 hrs              | 75 hrs                       | 60-45 hrs*                         |
| 4                       | 20 - 40 hrs              | 100 hrs                      | 80-60 hrs*                         |
| 6                       | 30 - 60 hrs              | 150 Hrs                      | 120-90 hrs*                        |
| 9                       | 45 - 90 hrs              | 225 hrs                      | 180-135 hrs*                       |
| 12                      | 60 - 120 hrs             | 300 hrs                      | 240-180 hrs*                       |

\* The 'Self-Learning and Assessment Hours' amount to the difference between the contact hours and total student workload.

### Grading system

All MCAST programmes adopt a learner centred approach through the focus on Learning Outcomes. The assessment of MCAST programmes is criterion-referenced and thus assessors are required to assess learners' evidence against a pre-determined set of Learning Outcomes and assessment criteria.

For a student to be deemed to have successfully passed a unit, a minimum of 50% (grade D) must be achieved. In case of part time programmes, the student must achieve a minimum of 45% to successfully pass the unit.

All units are individually graded as follows:

- A\* (90-100)
- A (80-89)
- B (70-79)
- C (60-69)

D (50-59)

Unsatisfactory work is graded as 'U'.

Work-based learning units are graded on a Pass/Fail basis only.

Detailed information regarding the grading system may be found in the following document: DOC 004 available at: link <https://www.mcast.edu.mt/college-documents/>

### Intake Dates

- MCAST opens calls for application once a year between July and August of each year for prospective applicants residing in MALTA.
- Applications to full-time courses from international students not residing in MALTA are accepted between April and Mid-August.
- For exact dates re calls for applications please follow this link <https://www.mcast.edu.mt/online-applications-2/>

### Course Fees

MCAST course are free for Maltese and EU candidates. International candidates coming from outside the EU need to pay fees for the respective course. Course fees are set on a per-level and course duration basis. For access to course fee structure and payment methods please visit <https://www.mcast.edu.mt/fee-payments-for-non-eu-candidates/>.

### Method of Application

Applications to full-time courses are received online via the College Management Information System. Candidates can log in using Maltese Electronic ID (eID) or European eIDAS (electronic identification and trust services) to access the system directly and create an account as the identity is verified electronically via these secure services.

Non-EU candidates need to request account creation through an online form by providing proof of identification and basic data. Once the identity is verified and the account is created the candidate may proceed with the online application according to the same instructions applicable to all other candidates.

Non-EU candidates require a study visa in order to travel to Malta and joint the course applied for. For further information re study-visa please access <https://www.identitymalta.com/unit/central-visa-unit/>.



For access to instructions on how to apply online please visit  
<https://www.mcast.edu.mt/online-applications-2/>

*Contact details for requesting further information about future learning opportunities:*

**MCAST Career Guidance**

Tel: 2398 7135/6

Email: [career.guidance@mcast.edu.mt](mailto:career.guidance@mcast.edu.mt)

**Current Approved Programme Structure**

| <b>Unit Code</b> | <b>Unit Title</b>   | <b>ECTS</b> | <b>Year</b> | <b>Semester</b> |
|------------------|---|-------------|-------------|-----------------|
| CAVDP-406-2301   | Introduction to Video Technologies and Digital Tools  | 6           | 1           | YEAR            |
| CAVDP-406-2302   | Single Camera Workshop  | 6           | 1           | YEAR            |
| CAVDP-406-2303   | Video Editing Techniques  | 6           | 1           | YEAR            |
| CAVDP-406-2304   | Production Workshop   | 6           | 1           | YEAR            |
| CAVDP-406-2305   | Graphic Design and Motion Graphics  | 6           | 1           | YEAR            |
| CAVDP-406-2306   | Audio Production Processes and Techniques I   | 6           | 1           | YEAR            |
| CAVDP-406-2307   | Live Multi-camera Workshop  | 6           | 1           | YEAR            |
| CAVDP-406-2308   | Media and Cultural Expression   | 6           | 1           | YEAR            |
| CDKSI-406-1901   | Il-Malti għall-Istitut tas-Servizzi fil-Komunità, tax-Xjenzi Applikati u għall-Arti Kreattiva | 6           | 1           | YEAR            |
| CDKSK-406-2001   | English   | 6           | 1           | YEAR            |
| CAVDP-406-2309   | Camera and Lighting Workshop  | 6           | 2           | YEAR            |
| CAVDP-406-2310   | Audio Production Processes and Techniques II  | 6           | 2           | YEAR            |
| CAVDP-406-2311   | Television Production   | 6           | 2           | YEAR            |
| CAVDP-406-2312   | Media Literacy and Contextual Studies   | 6           | 2           | YEAR            |
| CAVDP-412-2313   | Final Major Project and Portfolio Review  | 12          | 2           | YEAR            |
| CACMP-406-1610   | Vocational Competencies in the Creative Arts  | 6           | 2           | YEAR            |
| CDKSK-402-2104   | Community and Social Responsibility   | 2           | 2           | A               |

|                   |  |            |          |          |
|-------------------|--|------------|----------|----------|
| CDKSK-404-1915    | Employability and Entrepreneurial Skills | 4          | 2        | A        |
| Elective Unit*    |  | 6          | 2        | YEAR     |
| Elective Unit*    |  | 6          | 2        | YEAR     |
| <b>Total ECTS</b> |  | <b>120</b> | <b>/</b> | <b>/</b> |

### \*Elective Units

Learners to choose 1 of the following stream made up of 12 credits:

| Unit Code                      | Unit Title                                   | ECTS | Year | Semester |
|--------------------------------|--|------|------|----------|
| <b>Journalism</b>              |  |      |      |          |
| CAVDP-406-2314                 | Introduction to Journalism                   | 6    | 2    | YEAR     |
| CAVDP-406-2315                 | Reporting in Action                          | 6    | 2    | YEAR     |
| <b>Digital Post-Production</b> |  |      |      |          |
| CAVDP-406-2316                 | Motion Graphics Practice                     | 6    | 2    | YEAR     |
| CAVDP-406-2317                 | Digital Post Production for the Moving Image | 6    | 2    | YEAR     |
| <b>Content Creation</b>        |  |      |      |          |
| CAVDP-406-2318                 | Introduction to Digital Marketing            | 6    | 2    | YEAR     |
| CAVDP-406-2319                 | Multi-media Content Creation                 | 6    | 2    | YEAR     |
| <b>Photography</b>             |  |      |      |          |
| CAFOT-406-1703                 | Basics of Photography                        | 6    | 2    | YEAR     |
| CAFOT-406-2001                 | Introduction to the Digital Darkroom         | 6    | 2    | YEAR     |

## **CDKSI-406-1901: Il-Malti għall-Istitut tas-Servizzi fil-Komunità, tax-Xjenzi Applikati u għall-Arti Kreattiva**

Unit level (MQF/EQF): 4

Credits: 6

Delivery Mode: Face to Face

Total Contact Hours: 150

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### **Deskrizzjoni tal-Unità**

Din l-unità hija intenzjonata li ssaħħaħ il-ħiliet tal-qari, is-smiġħ, it-taħdit u l-kitba bil-Malti għall-istudenti tar-raba' livell fi ħdan l-Istitut tas-Servizzi fil-Komunità (ICS), l-Istitut tax-Xjenzi Applikati (IAS) u l-Istitut għall-Arti Kreattiva (ICA). Il-ħsieb aħħari huwa dejjem li l-istudenti jsaħħu dawn l-erba' ħiliet biex 'il quddiem ikunu jistgħu japplikawhom b'mod korrett fuq il-post tax-xogħol tagħhom.

L-istudenti se jkunu qed jitharrġu janalizzaw testi moqrija u jifhemu l-kontenut primarju tagħhom. Mhux biss, imma għandhom ukoll jagħrfu messaġġi mhux daqstant diretti fl-istess testi, għal fehim aktar sħiħ u komplut.

Dan jgħodd ukoll għal kuntesti differenti ta' smiġħ. Biex komunikazzjoni tkun effettiva jeħtieġ li wieħed jitharreġ jisma' sew u jifhem dak li qed jingħad. Xi drabi, minkejja li nkunu qed nitkellmu bl-ilsien nattiv tagħna, mhux dejjem niftehmu tajjeb u dan jista' jwassal għal diversi konverġenzi kemm fuq il-post tax-xogħol u anki fil-ħajja soċjali tagħna. L-istudenti se jkunu qed jitharrġu wkoll jiformolaw opinjoni fuq suġġetti u argumenti mismugħa minn lat kritiku.

L-istess punt jgħodd għat-taħdit. L-istudenti għandhom ikunu mħarrġa kemm fit-taħdit produttiv kif ukoll dak interattiv. Minkejja li l-influwenza tal-Ingliż qiegħda dejjem tkompli tikber u anki fuq il-postijiet tax-xogħol issib min jagħzel li jitkellem bl-Ingliż, madanakollu ma nistgħux niċċdu l-fatt li fuq il-postijiet tax-xogħol, it-taħdit, sew dak bejn min iħaddem, il-ħaddiema nfushom u anki l-klijenti, b'mod ġenerali jsir bil-Malti. Għalhekk l-istudenti għandhom ikunu kapaċi jitkellmu b'Malti tajjeb u ċar, b'vokabolarju addattat skont il-qasam partikulari u l-kuntest tax-xogħol tagħhom. L-għan ta' meta wieħed jitkellem huwa dak li jiġi mifhum, li jikkomunika tajjeb ma' ħaddieħor. Għaldaqstant wieħed għandu jitharreġ ukoll fit-taħdit interattiv; kif wieħed jikkomunika tajjeb mal-oħrajn. Nuqqas ta' komunikazzjoni ħafna drabi twassal għal diffikultajiet u xi drabi anki kunflitti, speċjalment fuq il-post tax-xogħol.

Se tkun qed tingħata wkoll l-importanza li jistħoqqilha, il-kitba. Persuna Maltija għandha jkollha bażi tajba ta' għarfien tar-regoli tal-ortografija u l-grammatika biex meta tuża l-ilsien nattiv fil-kitba tagħha tagħmel dan bl-inqas żbalji possibbli. L-istudenti se jkunu qed jitharrġu wkoll fi traduzzjonijiet mill-Ingliż għall-Malti. Minkejja li nistgħu nitqiesu fortunati li pajjiżna huwa pajjiż bilingwali u li l-Ingliż huwa wkoll lingwa ufficjali tagħna, flimkien mal-Malti, xi drabi l-influenza tal-Ingliż mhux dejjem tgħin lill-individwu jagħmel użu tajjeb mill-Malti. Il-mezzi ta' komunikazzjoni u l-influenza ta' sorsi oħra bħall-midja soċjali, mhux dejjem qed iservu ta' influwenza pożittiva għal tfal u zgħażaġħ Maltin f'dak li għandu x'jaqsam mal-kitba bil-Malti. Għalhekk f'din l-unità l-istudenti se jkunu qed jitharrġu wkoll f'dan il-qasam bl-iskop aħħari jkun li fuq il-post tax-xogħol jagħmlu użu tajjeb ukoll mill-Malti miktub. Dan jintrabat ukoll mal-fatt li jridu jibqgħu aġġornati ma' xi tibdil li jista' jsir minn żmien għal żmien fil-lingwa inkluż aġġornamenti fl-ortografija.

## **Il-Kisbiet mit-Tagħlim (Learning Outcomes)**

**Fi tmiem din l-unità l-istudenti għandhom ikunu kapaċi:**

1. *Janalizzaw testi tekniċi moqrija u jagħmlu distinzjoni bejn il-kontenut primarju u dak sekondarju;*
2. *Jaddattaw strateġiji varji biex jifhmu u jsegwu kuntesti differenti ta' smiġħ, b'mod partikulari dawk relatati ma' oqsma differenti tax-xogħol, u jiformolaw opinjoni dwar dak li jkunu semgħu;*
3. *Ifissru ruħhom tajjeb u b'mod effettiv bil-Malti mitkellem kemm għal skop ta' komunikazzjoni produttiva kif ukoll dik interattiva;*
4. *Jiktbu tajjeb bil-Malti skont ir-regoli ortografiċi u grammatikali tal-lingwa, jinqdew b'vokabolarju wiesa' u jhaddnu stili xierqa skont dak li hu mitlub f'kuntesti varji fuq il-postijiet tax-xogħol;*
5. *Japplikaw b'mod tajjeb il-Malti meta jiġu biex jaqilbu kuntesti varji mill-Ingliż, relatati mal-qasam tagħhom, bil-kitba.*

## **CDKSK-406-2001: English**

Unit level (MQF/EQF): 4

Credits: 6

Delivery Mode: Face to Face

Total Learning Hours: 150

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### **Unit Description**

The main objective of this unit is to prepare students to use the English language to understand, analyse, organise and communicate specific technical knowledge by inferring meaning from, and using, embedded information, being able to evaluate information critically and communicate through different types of texts, as required by various but often specific technical contexts within the selected field of study.

The emphasis is on the processes needed to transition from use of the English language in General Education to that required for access to Higher Education.

In particular, L4 Key Skills English is targeted at learners who have completed Foundation College programmes (Levels 1 to 3) and seek to further their studies at Technical or Degree level.

In this respect, this unit recognises the necessity to meet two linguistic demands at this threshold level; strengthening students' linguistic competences to be able to communicate more specifically within their vocational area and stream and to prepare them for more rigorous academic thinking, research and writing as necessitated by degree courses.

Being introduced at this level are core and elective unit outcomes. Reading and writing outcomes are core components in this syllabus while listening and speaking are elective components. Every L4 programme must deliver the two core outcomes and any one of the two elective learning outcomes. The elective criteria to be assessed cannot be selected from and across both outcomes.

## Learning Outcomes

**On completion of this unit the student will be able to**

1. *Read technical texts effectively to improve knowledge of the subject area.*
2. *Understand information presented orally in the form of recordings, or talks, discussions, seminars, interviews or presentations.*
3. *Demonstrate own understanding of the subject matter via oral presentation, mock interviews or similar oral delivery.*
4. *Write a research paper or technical report demonstrating cohesion, structure and appropriate style.*

## **CACMP-406-1610: Vocational Competencies in the Creative Arts**

Unit level (MQF/EQF): 4

Credits: 6

Delivery Mode: Face to Face & Placement

Contact hours: 150

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### **Unit Description**

The local creative art sector currently provides various employment opportunities for suitably qualified professionals, ranging from work related to conservation and preservation, journalism, 3D design, photography, fine art, illustration, Web design, game development and TV editorial assistance in both the public and the private sectors.

The aim behind the work placement is to provide learners with the opportunity to consolidate and broaden the knowledge they have gained in their studies. The work placement allows learners to apply their artistic and technical knowledge to a real world situation. Learners are encouraged to combine classroom theory with related practical job experience while considering a range of possible career paths representative of the local creative art industry. Work placements give the industry the chance to get an enthusiastic employee, who is up-to-date with the latest skills and knowledge. Learners can offer companies and institutions an extra pair of hands to help on a specific project, while using their skills in a real-life environment that can really contribute to learning. Placements give learners the chance to learn, be challenging but realistic.

The links between personal and career development are explored, allowing learners to develop the skills required to maximise use of job-seeking resources, establish, develop and maintain professional contacts, compile effective job applications, and perform successfully at interviews. In the work environment itself, learners are guided towards the development of a professional and conscientious work ethic, as well as practical contextual day-to-day team working and administrative skills typical of the modern-day workplace.

Throughout this unit, learners will organise, prepare for, undergo, and finally evaluate a work experience placement in an environment rich in peer and tutor support. The



unit ultimately permits the consolidation and application of a wide range of learning outcomes encountered throughout the overall course of study, in practical real-world contexts.

## **Learning Outcomes**

**On completion of this unit the student will be able to:**

- 1. Understand the structures, functions, and associated rights and obligations of the local creative art sectors.*
- 2. Plan own objectives for a work experience placement in the creative art sectors.*
- 3. Carry out a work experience placement in the creative art sectors.*
- 4. Review personal and professional development achieved in a work experience placement in the creative art sectors.*

## **CDKSK-402-2104: Community and Social Responsibility**

Unit level (MQF/EQF): 4

Credits: 2

Delivery Mode: Face to Face

Total Learning Hours: 50

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### **Unit Description**

This unit focuses on Community Social Responsibility and provides an opportunity for learners to better understand themselves and the others and to establish goals in life. Community social responsibility enables learners to understand their strengths and areas for improvement and prepares them for life, employment and to become active citizens in society.

Moving away from traditional delivery of other units, learners will be empowered to take ownership of their learning process. Hence, community social responsibility will be delivered through a combination of workshops, small-group sessions with mentors and various opportunities to reflect.

The set of sessions will tackle community social responsibility skills and will mostly focus on the self, the ability to work independently and important values in life. The second set of sessions will address interpersonal skills and will focus on working with others, dealing with diversity and conflicts. Furthermore, at the end of the sessions, the learners will be introduced to the importance of active citizenship in life.

### **Learning Outcomes**

**On completion of this unit the student will be able to**

- 1. Identify personal goals through self-reflection.*
- 2. Evaluate how collaboration with others can be more effective.*
- 3. Explain the importance of giving and receiving feedback.*
- 4. Contribute actively to make a difference in society.*

## **CDKSK-404-1915: Employability and Entrepreneurial Skills**

Unit level (MQF/EQF): 4

Credits: 4

Delivery Mode: Face to Face

Total Learning Hours: 100

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### **Unit Description**

This unit complements the vocational and key skill units at Level 4 and provides an opportunity for learners to enhance their employability and entrepreneurial skills.

Quite often, learners tend to focus most on technical skills and competences required in a certain trade which enable them to access employment. On the other hand, employers expect employees to be appropriately skilled to follow instructions, take initiative, work effectively in a team, take a lead when necessary and more. In view of this the unit starts with an introduction to the 4<sup>th</sup> industrial revolution and proceeds to the transversal skills necessary to find employment, retain employment and advance at the place of work. Learners will be able to highlight their strengths and identify the areas that require improvement.

The rest of the unit focuses on entrepreneurial skills, a skill which is one of the most important transversal skills identified by UNESCO. Learners are introduced to methods which can be used to generate new and innovative business ideas and methods which help them evaluate ideas and choose the most feasible. Furthermore, learners will cover the various stages of product and/or service development, including market analysis, processes, pricing strategy, promotion and resources required.

Learners will work in a small team and by the end of the unit they will have the opportunity to develop a business idea which is commercially viable. Furthermore, they will present the idea to prospective investors/stakeholders.

## Learning Outcomes

On completion of this unit the learner will be able to:

1. *Understand the employability skills required for Industry 4.0.*
2. *Use idea generation techniques to come up with ideas and evaluate chosen ideas.*
3. *Understand the various stages of product and/or service development.*
4. *Work in a team to develop a business idea which is commercially viable.*

## CAFOT-406-1703: Basics of Photography

Unit level (MQF/EQF): 4

Credits: 6

Delivery Mode: Face to Face

Total Learning Hours: 150

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### Unit description

This is a skills and knowledge based unit that will allow learners to demonstrate they have gained the necessary skills and knowledge to apply and understand basic photography functions, applications and controls.

Learners will utilise manual camera controls and lenses in a range of ways to achieve successful images. Practice will play a key role in the learners development throughout this unit. Learners will be able to adapt manual camera controls and lenses to appropriately compensate for challenging situations.

This unit is relevant to learners who wish to develop a working knowledge of basic photography applications and techniques.

On completion of this unit learners will be able to identify a successful image in terms of exposure, sharpness and white balance. They will research and understand a range of applications of photography in the professional industry. In addition to an introduction to basic photography use, learners will also develop the understanding, knowledge and skills to appropriately apply techniques and equipment to enhance the visual impact of images.

### Learning Outcomes

**On completion of this unit the learner will be able to:**

- 1. Explain the various applications of photography, key concepts, tools and equipment.*
- 2. Use camera controls and equipment effectively.*
- 3. Demonstrate adaptability and creativity through the use of camera controls.*
- 4. Present and evaluate final outcomes.*

## **CAFOT-406-2001: Introduction to the Digital Room**

Unit level (MQF/EQF): 4

Credits: 6

Delivery Mode: Face to Face

Total Learning Hours: 150

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### **Unit Description**

This unit is to lay the foundations for the modern digital photographer. It is the backbone for any serious photographer who is aiming at producing high industry standard images.

This is a skills-based unit aimed at developing best practices for photography learners who are using the digital medium. The learners will gain the necessary discipline like a professional who follows a proper workflow to ensure and safeguard their clients' images. The learners will also acquire a proper post-processing procedure to develop the images for final output.

The unit Digital Darkroom is created to equip the learners with sound knowledge of the digital process, to develop the RAW image from capture stages to the final output or product. In the modern age of digital photography, photographers are constantly requested to provide just a digital copy of the images they capture or produce, unlike in the analogue era, where a print or a positive slide was requested. The name, Digital Darkroom, is to emulate the processes that a traditional photographer undertook to produce industry standard images.

It may be daunting for the untrained to produce a seamless and undetected edited image for customers. Some photographers may even opt to take the easy route and just do minor editing. While this may be the case in many situations, proper image post-processing is essential and understanding the digital principles is nowadays imperative for the modern photographer.

The post-processing workflow is aimed at a photographer's and not at a designer's or illustrator's viewpoint. Post processing follows proper, non-destructive workflow which should be seamless and undetectable in the final image.

## Learning Outcomes

On completion of this unit the learner will be able to:

1. *Research and evaluate the proper workflow in a digital photographer's approach in the industry.*
2. *Produce a set of images which are non-destructively edited and are seamless in the editing process.*
3. *Finalise a set of images for a different output.*
4. *Present and evaluate the processes and the images produced.*

For further information, please contact us on [information@mcast.edu.mt](mailto:information@mcast.edu.mt)